

BOOK, BIBLE & POETRY REVIEW SERVICES

Tina Unsell | Thoughtful reviews and reader-focused content

PRIVATE AUTHOR & PUBLISHER GUIDE

I create thoughtful, honest reviews of books, Bibles, and poetry collections, with optional promotional features that help readers discover a title. Each package has a defined scope, so authors and publishers know exactly what is included.

Fees reflect the agreed reading, writing, production, and promotional work. Payment never guarantees a positive review or favorable rating.

Service menu & starting rates

Each project is confirmed in writing before work begins. Prices below are starting rates for titles that fit the scope described.

SERVICE	WHAT'S INCLUDED	STARTING RATE
Written book review	One written review published on Tina's website/blog. Scope and timing agreed in advance.	\$75
Book review + social feature	Website/blog review plus one agreed promotional post on Tina's Facebook or Instagram.	\$100
Full book review campaign	Website/blog review, one YouTube review video, one Facebook post, one Instagram post, and one related Story share on each social platform. Instagram Highlight is optional.	\$225
Written Bible review	A considered review of a Bible's features, layout, study tools, and usability, published on Tina's website/blog.	\$100
Bible review + social feature	Website/blog review plus one agreed promotional post on Tina's Facebook or Instagram.	\$125
Full Bible review campaign	Website/blog review, one YouTube review video, one Facebook post, one Instagram post, and one related Story share on each social platform. Instagram Highlight is optional.	\$250
Written poetry review	One thoughtful review of a poetry collection, published on Tina's website/blog.	\$50
Poetry review + social feature	Website/blog review plus one agreed promotional post on Tina's Facebook or Instagram.	\$75
Full poetry review campaign	Website/blog review, one YouTube feature, one Facebook post, one Instagram post, and one related Story share on each social platform. Instagram Highlight is optional.	\$175

Important: These packages are for content published on Tina's own platforms. They do not include posting to or managing an author's or publisher's accounts. Lengthy, complex, or unusually time-sensitive projects may require a custom quote.

What each service includes

1. Written review

- One thoughtful review written after Tina reads the supplied title.
- The review is published on Tina's website/blog. Review length, format, and deadline are agreed before the project is accepted.
- No YouTube video, Facebook or Instagram post, Story share, Highlight, or account management is included in this tier.

2. Review + social feature

- Everything in the written-review package, plus one agreed promotional post on Tina's own Facebook or Instagram account.
- The selected platform, approximate timing, and any link/tag are agreed in advance. This tier includes one social post total, not one post on every platform.
- Extra posts, graphics, custom promotional copy, or additional platforms are not included unless separately agreed and priced.

3. Full review campaign

- One written review published on Tina's website/blog.
- One YouTube review video or feature published on Tina's YouTube channel.
- One Facebook post and one Instagram post on Tina's own accounts.
- One related Story share on Facebook and one on Instagram.
- Saving the Instagram Story to a relevant Instagram Highlight is optional and must be agreed separately; it is not automatic.
- The video and written-review length, publication timing, tags, links, and any title-specific details are agreed before booking.

PLATFORM BOUNDARY

All listed packages cover work published on Tina's own platforms: her website/blog, YouTube, Facebook, and/or Instagram as specified. They do not include publishing on the author's or publisher's accounts, account management, extra versions of content, or unlimited promotional posts.

Scope, timing & additional work

- Prices are starting rates. Very long books, extensive study Bibles, unusually complex projects, urgent deadlines, or substantial additional work may require a custom quote.
- The client supplies the agreed review copy. Shipping, special expenses, or additional copies must be discussed before booking.
- Additional posts, platforms, graphics, promotional copy, long-form features, or client-account work are quoted separately and approved in writing before work begins.
- Revisions are limited to correcting factual errors or agreed adjustments. A client cannot require a positive opinion or a change to Tina's honest conclusion.

Independence, disclosure & booking

Honest and independent reviews

All reviews reflect Tina's honest opinion. Payment compensates for the agreed reading, writing, production, and promotional work. It does not guarantee a positive review, a particular star rating, sales, reader engagement, or audience growth.

Disclosure of supplied copies or relationships

When I receive a complimentary book or Bible from a publisher, ministry, or author in exchange for an honest review, I disclose this clearly where the content appears. Example: "I received this book/Bible from [publisher or ministry] in exchange for an honest review." A complimentary copy does not guarantee a positive review. Paid promotional services are separate arrangements; payment covers agreed deliverables, never a favorable opinion. Disclosures should also appear in relevant Stories.

Retailer and review-platform policies

Paid work is not a sale of customer reviews or ratings. Tina does not accept payment in exchange for posting a customer review on Amazon or for providing a favorable rating. Any retailer or review-platform content must follow that platform's rules. Paid editorial or promotional work will be delivered through the channel agreed in writing.

What to send when inquiring

- Book, Bible, or poetry title, author, and publisher.
- A short description and the format of the review copy (print or digital).
- The service requested and preferred timeline.
- Any requested deliverables, platform preferences, links, or special project details.

BEFORE BOOKING

Tina will confirm availability, scope, deliverables, timeline, rate, and payment terms in writing. Work begins only after both parties agree.

Tina Unsell

Thoughtful content for authors, publishers, and readers.

This guide is for planning and inquiry purposes. Rates are starting points and may be adjusted based on length, complexity, timing, and deliverables. All project terms are confirmed in writing.